



KING OR QUEEN OF WAGFEST 2020 ONLINE FUNDRAISER

The contest guidelines and rules are simple:

1. Create your free account at www.mightycause.com.
2. Click on the Fundraise box.
3. For the "Cause", enter "ELMBROOK HUMANE SOCIETY INC". This will inform mightycause to donate all of the money your fundraiser earns to Elmbrook Humane Society (EBHS), which is a 501(c)3 non-profit organization.
4. For the "Fundraiser Name", enter anything you want and it should be tailored to your dog or cat. For example: Coco is going to be the Queen of Wagfest! or Coco needs your support to be Queen of Wagfest!
5. In the details of your fundraiser, post a picture of your pet, give details about your pet, describe why your pet should be crowned, and let people know that the proceeds benefit Elmbrook Humane Society.
6. Once you complete your fundraiser, send out the link to all of your family, friends, co-workers, and to Heather Gehrke (heather@ebhs.org) to be posted on the EBHS website.
7. Whichever pet has collected the largest amount of donations by 5:00 pm on September 10, 2020, will be crowned the winner!
8. The winner's picture will be included on next year's Wagfest marketing materials.
9. Have more than one pet to enter in the contest? Let them join efforts and if they win, they will be collectively crowned and featured on 2021 Wagfest materials.



Does your dog or cat (cats' tails wag, too!) have what it takes to be crowned...



COCO
2019 WAGFEST QUEEN

Have your dog or cat featured on next year's Wagfest materials while raising funds for Elmbrook Humane Society.

We're doing this again this year!

10. The pet that collects the highest total donations by 5:00 pm on Sept. 10th will win a complimentary 20-minute photo shoot* by Erin Beckett Photographer. As an added bonus, your pet's photo will be the September featured pet in the EBHS 2021 calendar!

Elmbrook Humane Society, Inc. reserves the right to determine how the contest winner will be featured.

*Photoshoot will take place at EBHS.

